

## **PCA-OCR Social Media Policy**

PCA-OCR Social Media platforms (Website, Mobile App, Facebook pages, Twitter page, the Pando, and Instagram page) are designed to promote region unity by highlighting the many different members and activities in the Region. Through promoting upcoming events and highlighting ongoing events, users have a window to PCA-OCR activity

PCA-OCR members are invited to share photos, discuss and comment on topics of general interest to PCA-OCR members relating to their club activities, enjoyment of their vehicles, their families, and their friends. All messages posted must include the full name of the posting individual other than those posted by Admins representing PCA-OCR. There will be no other aliases allowed.

Messages containing offensive or abusive language, which are personal attacks or critical in nature of individual club members, or disparage any product, company, or individual, are inappropriate. Any messages advocating circumventing / breaking regulations / laws are inappropriate. Comments political in nature are inappropriate.

All PCA-OCR social media platforms will embrace the PCA Code of Ethics and Conduct. Especially "we treat neither fellow members nor non-members in a way that is demeaning, embarrassing, derogatory, or otherwise inappropriate."

Any posts that the PCA-OCR Board of Directors or assigned Admins deem harmful to the National PCA, any Zone, any Region, any individuals, or sponsors / advertisers will be deleted.

No postings concerning for sale or items wanted shall be permitted on any of our social media platforms except in the Club magazine, the Pando's classified ads section, or on the mobile app. These will be limited to individuals wishing to sell or individuals wishing to buy. No commercial sales or solicitations will be allowed in the Pando's classified ads section or on the mobile app. Commercial sales will be limited to purchased advertising / sponsorship space in the Pando. The PCA-OCR Board of Directors / assigned Admins may establish reasonable restrictions on length, style, and frequency of messages. The PCA-OCR Board of Directors / assigned Admins may edit or remove messages as necessary to ensure posting restrictions are adhered to.

The PCA-OCR Board of Directors / assigned Admins will warn members who violate the posting restrictions. Repeat offenders may be denied access to the social media sites.

PCA-OCR mobile app membership is a benefit of membership in PCA-OCR. It is limited to active members and associate members listed on the Region's current membership roster as supplied by PCA National. Exceptions to this are other Region, Zone, or National leadership positions authorized by the PCA-OCR Board of Directors. If a PCA-OCR member fails to renew their membership in PCA-OCR,

transfers to another region, or in any way becomes inactive and falls off of the Region's current roster, their Mobile App access will be disabled and will not be re-enabled until PCA National notifies PCA-OCR that they and their associate member are once again active members of PCA-OCR.

When information is posted from other sources, the user must ensure that the author and source have granted permission for doing so. This is especially important when posting information or photos from secondary sources. The postings should credit the author and the original source, and should include the source's copyright notice if required.